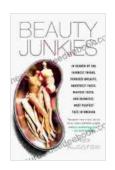
# **Inside Our 15 Billion Obsession With Cosmetic Surgery**

Cosmetic surgery is a multi-billion dollar industry that has been growing steadily for decades. In 2020, Americans spent over \$15 billion on cosmetic procedures, and the number is expected to continue to rise in the years to come.

What is driving this obsession with cosmetic surgery? And what are the potential risks and benefits of these procedures?



### Beauty Junkies: Inside Our \$15 Billion Obsession With Cosmetic Surgery by Alex Kuczynski

★★★★★ 4.3 out of 5
Language : English
File size : 838 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 304 pages



#### The Rise of Cosmetic Surgery

There are a number of factors that have contributed to the rise of cosmetic surgery in recent years. One factor is the increasing acceptance of cosmetic procedures. In the past, cosmetic surgery was often seen as a taboo subject, but it is now more widely accepted as a way to improve one's appearance and self-confidence.

Another factor that has contributed to the rise of cosmetic surgery is the increasing availability of these procedures. In the past, cosmetic surgery was only available to the wealthy, but it is now more affordable for people of all income levels.

Finally, the rise of social media has also played a role in the increasing popularity of cosmetic surgery. Social media platforms like Instagram and Snapchat have made it easier for people to share photos of themselves with their friends and followers. This has led to a culture of comparison, in which people are constantly comparing themselves to others and feeling pressured to look their best.

#### The Potential Benefits of Cosmetic Surgery

Cosmetic surgery can have a number of potential benefits, including:

- Improved self-confidence
- Enhanced body image
- Improved social interactions
- Increased career opportunities

For some people, cosmetic surgery can be a life-changing experience. It can help them to feel more confident in themselves and their appearance, and it can lead to a number of positive changes in their lives.

#### The Potential Risks of Cosmetic Surgery

It is important to be aware of the potential risks of cosmetic surgery before undergoing any procedures. These risks include:

- Infection
- Bleeding
- Scarring
- Nerve damage
- Allergic reactions
- Death

The risks of cosmetic surgery vary depending on the type of procedure being performed. It is important to discuss the risks and benefits of any procedure with your doctor before making a decision.

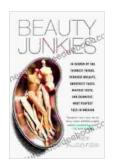
#### **Making a Decision About Cosmetic Surgery**

The decision of whether or not to undergo cosmetic surgery is a personal one. There is no right or wrong answer. However, it is important to weigh the potential benefits and risks of any procedure before making a decision.

If you are considering cosmetic surgery, it is important to do your research and find a qualified surgeon who has experience in the type of procedure you are interested in. You should also discuss your goals and expectations with your surgeon before undergoing any procedure.

Cosmetic surgery is a multi-billion dollar industry that has been growing steadily for decades. There are a number of factors that have contributed to this rise, including the increasing acceptance of cosmetic procedures, the increasing availability of these procedures, and the rise of social media. Cosmetic surgery can have a number of potential benefits, including improved self-confidence, enhanced body image, improved social

interactions, and increased career opportunities. However, it is important to be aware of the potential risks of cosmetic surgery before undergoing any procedures. The decision of whether or not to undergo cosmetic surgery is a personal one. There is no right or wrong answer. However, it is important to weigh the potential benefits and risks of any procedure before making a decision.



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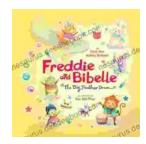
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