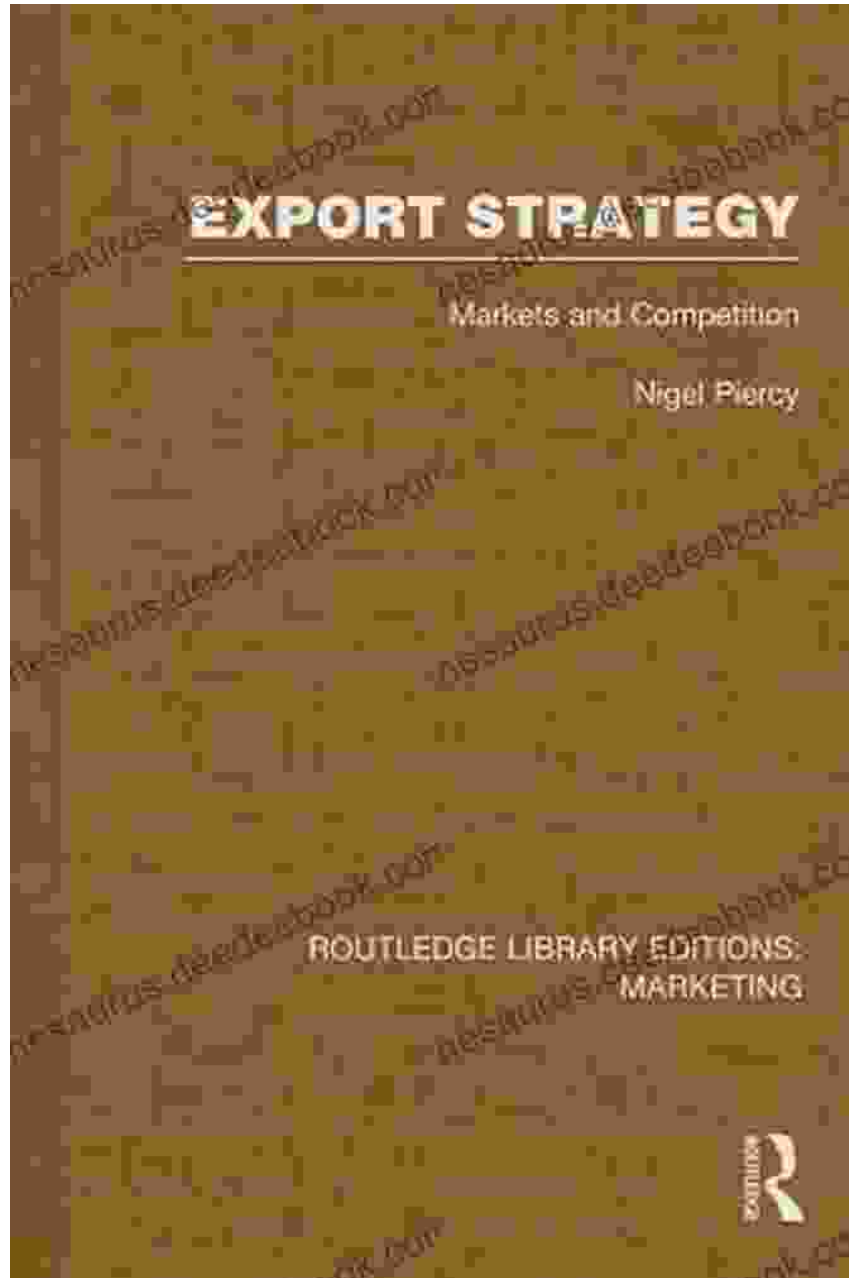


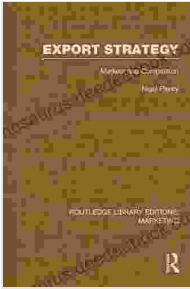
Markets and Competition: RLE Marketing: Routledge Library Editions



Export Strategy: Markets and Competition (RLE Marketing) (Routledge Library Editions: Marketing)

by Nigel Piercy

★★★★★ 5 out of 5



Language	: English
File size	: 1390 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 256 pages
Paperback	: 60 pages
Item Weight	: 7.37 pounds
Dimensions	: 5.83 x 0.44 x 8.27 inches
Hardcover	: 175 pages



This book offers an engaging to the basic elements of economic analysis in regard to the operation of markets and competitive behavior. It offers a thorough exploration of the key issues of economic analysis, as well as an accessible exposition of the basic structure of the classical theory of value and distribution.

The book begins by providing an overview of the basic concepts of markets and competition, including the definition of a market, the different types of markets, and the forces that drive competition. It then goes on to examine the behavior of firms in different market structures, including perfect competition, monopoly, and oligopoly. The book also analyzes the impact of government policies on markets and competition, including antitrust laws and regulation.

This book is an essential resource for students of economics, business, and public policy. It provides a clear and concise to the basic concepts of markets and competition, and it offers a valuable analysis of the key issues facing policymakers in the modern economy.

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About the Author

Joan Robinson was a British economist who made significant contributions to the fields of economic theory, development economics, and the history of economic thought. She was a professor at the University of Cambridge and a fellow of Newnham College. Robinson was a leading figure in the development of post-Keynesian economics, and she is best known for her work on imperfect competition, the theory of capital, and the economics of development.

Reviews

"This book is a classic in the field of economics. It provides a clear and concise to the basic concepts of markets and competition, and it offers a valuable analysis of the key issues facing policymakers in the modern economy." - The Economic Journal

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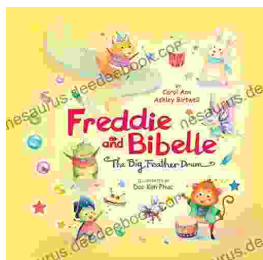


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