# The State of the Military Nonpartisan Ethic in the World of Social Media

The military nonpartisan ethic is a long-standing tradition in the United States. This ethic prohibits military members from engaging in partisan political activity, both on and off duty. The purpose of this ethic is to maintain the apolitical nature of the military and to ensure that military members are not used for partisan political purposes.



## Like, Comment, Retweet: The State of the Military's Nonpartisan Ethic in the World of Social Media

by Cynthia R. Daniels

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In recent years, the rise of social media has challenged the military nonpartisan ethic. Social media platforms provide military members with a new and easy way to engage in political activity. This has led to concerns that social media is eroding the military nonpartisan ethic and that military members are increasingly being used for partisan political purposes.

#### The Military Nonpartisan Ethic

The military nonpartisan ethic is based on the following principles:

\* Military members should not engage in partisan political activity. \* Military members should not use their official position or resources to promote a particular political party or candidate. \* Military members should not make public statements that could be interpreted as partisan political statements.

These principles are designed to ensure that the military remains apolitical and that military members are not used for partisan political purposes.

#### The Rise of Social Media

Social media has revolutionized the way that people communicate and interact with each other. It has also created new opportunities for political engagement. Military members are increasingly using social media to connect with friends and family, share news and information, and express their opinions on a variety of topics, including politics.

The rise of social media has challenged the military nonpartisan ethic in several ways. First, social media platforms provide military members with a new and easy way to engage in political activity. In the past, military members who wanted to engage in political activity had to do so through traditional channels, such as voting, donating to candidates, or attending rallies. Social media provides a much lower barrier to entry for political participation.

Second, social media platforms allow military members to reach a much larger audience than they could through traditional channels. In the past, military members who wanted to express their opinions on political issues had to do so through letters to the editor or op-eds in newspapers or magazines. Social media allows military members to share their opinions with a much larger audience, including people who may not agree with them.

Third, social media platforms allow military members to interact with each other in a way that was not possible before. In the past, military members who wanted to discuss politics with other military members had to do so through face-to-face conversations or through private email lists. Social media allows military members to discuss politics with other military members from all over the world.

#### The Impact of Social Media on the Military Nonpartisan Ethic

The rise of social media has had a significant impact on the military nonpartisan ethic. A 2018 study by the RAND Corporation found that military members who use social media are more likely to engage in partisan political activity than military members who do not use social media. The study also found that military members who use social media are more likely to be exposed to partisan political content than military members who do not use social media.

These findings suggest that social media is eroding the military nonpartisan ethic. Social media is making it easier for military members to engage in partisan political activity and is exposing military members to more partisan political content. This is a concern because it could lead to military members being used for partisan political purposes.

#### **Concerns about the Military Nonpartisan Ethic**

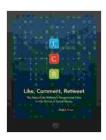
There are a number of concerns about the erosion of the military nonpartisan ethic. One concern is that it could lead to political polarization

within the military. If military members are increasingly engaging in partisan political activity, it could lead to divisions within the military between those who support different political parties or candidates. This could damage the military's ability to function as a cohesive unit.

Another concern is that it could lead to the military being used for partisan political purposes. If military members are increasingly being used to promote a particular political party or candidate, it could damage the military's reputation as an apolitical institution. This could make it more difficult for the military to carry out its mission and could damage public trust in the military.

The military nonpartisan ethic is a long-standing tradition in the United States. However, the rise of social media is challenging this ethic. Social media is making it easier for military members to engage in partisan political activity and is exposing military members to more partisan political content. This is a concern because it could lead to political polarization within the military and the military being used for partisan political purposes.

It is important to note that the military nonpartisan ethic is not absolute. Military members have the right to express their opinions on political issues, but they must do so in a way that does not violate the principles of the nonpartisan ethic. Military members should not use their official position or resources to promote a particular political party or candidate, and they should not make public statements that could be interpreted as partisan political statements. The military nonpartisan ethic is an important part of the military's apolitical tradition. It is important to uphold this ethic in the world of social media. By ng so, we can help to ensure that the military remains a cohesive unit and that it is not used for partisan political purposes.



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